

Value of UTA

UTA services connect riders to jobs, errands, and experiences and generate new jobs, wages, spending, and tax revenue. Whether or not they ride UTA, all Utahns benefit from less time in traffic and these returns.



Every **\$1** invested in UTA generates **\$5.11** in economic returns for the state of Utah

\$595M
household travel expense savings

79,000 jobs
directly and indirectly created

\$9.6B more
generated in goods and services due to time and mileage savings

\$377M
generated tax revenue in Utah

